

Title	<b>Principles of displaying fish/shellfish in a sales environment</b>				
Ofqual unit ref	<b>T/602/0615</b>				
Level	<b>3</b>	Credit value	<b>3</b>	GLH	<b>14</b>
Learning Outcomes			Assessment Criteria		
The learner will:			The learner can:		
<p>1 Understand the regulations and procedures for display of fish/shellfish</p>			<p>1.1 Explain how food safety and labelling regulations, and company procedures impact on the display, including;• Design• Setting up• Maintenance• Dismantling• Stock rotation/storage</p> <p>1.2 Describe the controls in place to deal with the appropriate use of ice and the separation of ready- and non-ready to eat products</p> <p>1.3 Explain the importance of the display cleaning schedule and how this is monitored and maintained</p> <p>1.4 Explain how improvements to display practice can be considered by feed-back about procedures.</p>		
<p>2 Understand the fish/shellfish products</p>			<p>2.1 Summarise the main features for the recognition and characteristics of the common fish/shellfish products for sale</p> <p>2.2 Explain how to assess fish/shellfish quality before and during display, and in storage according to specifications</p> <p>2.3 Summarise how to manage resources to maximise product quality and shelf life during display and storage</p> <p>2.4 Describe the allergenic features and affects of fish/shellfish products</p> <p>2.5 Describe the food safety risks posed by fish/shellfish products.</p>		
<p>3 Understand the principles of fish/shellfish display</p>			<p>3.1 Explain how to set a promotion for a specific fish/shellfish product</p> <p>3.2 Explain how to set up a seasonal display for fish/shellfish products</p> <p>3.3 Describe the principles which produce effective displays for fish/shellfish</p>		

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<p>3 Understand the principles of fish/shellfish display</p> <p>4 Understand data and performance of fish/shellfish displays</p>	<p>3.4 Explain the best method of updating and maintain effective displays.</p> <p>4.1 Clarify the types of data that are collected and evaluated during displays to inform compliance and provide business information</p> <p>4.2 Describe how display performance is monitored and improved.</p>	
<p>Unit purpose and aim(s)</p>	<p>This unit is designed to assess the underpinning knowledge and understanding of learners in the workplace context, in the principles of displaying fish/shellfish in a sales environment. It can be assessed on or off the job. The learner must demonstrate their current knowledge and understanding, to meet all assessment criteria. Assessment methods appropriate to the needs of the learner must be used to generate satisfactory evidence of knowledge and understanding. The Improve Assessment Strategy sets out the overarching assessment requirements.</p>	