

# NFF Apprenticeship News

## Pershore Seafoods first for Level 3 in England



**Fishmonger, David Witts, owns two fishmongers in Pershore and even with 26 years of experience in the business, David has decided that he and all of his staff will complete fish and shellfish qualifications over the next 18 months.**

The Level 3 qualification is ideal for fishmongers as it includes underpinning knowledge units on fishmonger practice and the fishmonger industry, in addition to the product knowledge and display units that are also in the Level 2 programme. Leaflets explaining the advantages

and disadvantages of the Level 2 and Level 3 for fishmongers, and other job roles, is available on this webpage. The Diploma provides opportunities to do additional units compared to the Certificate as it's almost 33% bigger. David has decided that the Level 3 Diploma is the qualification that he, as a professional fishmonger, wants to take. The Diploma will give David an opportunity to acquire new skills and knowledge in areas that are important to his continued business growth, as well as to him as an individual. David did ask if there was anything bigger than the Diploma as there are units that he wants to do, but there's just not any more room left in the Diploma. Deciding which units to leave out was possibly the hardest challenge for David and his apprenticeship Adviser, Ursula Hartland from ESTC in Nantwich.

## Seafoods (Burnham on Sea) are smitten by fish and shellfish industry skills



**Burnham on Sea Fishmongers, Seafoods Ltd has been in the town since 1975 when it was established by Gaynor's parents. Steve Wright joined the business in 1983 and along with his wife Gaynor, they have been running the business since 1990.**

With almost 25 years running the business and more than 30 years as a fishmonger, there's nothing that Steve or Gaynor can learn about fishmongering, is there? Gaynor and Steve would be the first to disagree with this view as

both have each recently signed up to undertake Level 3 fish and shellfish industry skills Diplomas as professional qualifications' in fishmongering.

But it doesn't stop there. Seafood employees Ryan Mount and Andy Pike have also registered to undertake fish and shellfish apprenticeships and will be able to study alongside their employers.

Ryan is registered to complete the Advanced Apprenticeship and he will undertake the Level 3 Diploma as part of this. Andy will complete his Level 2 Certificate in fish and shellfish as part of his Intermediate apprenticeship. Funding has been secured to support both Ryan and Andy.

With three Level 3 Diplomas and a Level 2 Certificate on the horizon, Seafoods are certainly setting a very high example for the rest of industry to follow.

## Billingsgate Apprentices

**Building on the interest shown by Harrods in fish and shellfish apprenticeships, Adam Whittle of the Billingsgate Seafood Training School has been in touch with some of the Market businesses about the benefits of apprenticeships.**

A number of employers have been put in touch with their local Seafish recognised apprenticeship provider (Meat Ipswich Ltd) and we hope to report soon that the fishmarket has its very own group of fish and shellfish apprentices. To find out more please contact Adam at Billingsgate Seafood Training School, or visit [www.Seafoodacademy.org](http://www.Seafoodacademy.org) for apprenticeship guides and the latest news.

## Other News

**To find out more about these news stories please visit [www.seafoodacademy.org](http://www.seafoodacademy.org) and go to the latest news from the NFF section or email [academy@seafish.co.uk](mailto:academy@seafish.co.uk)**

# SFF Comments on Ministerial Changes

**Commenting on the recent ministerial reshuffle that saw Michael Moore, Secretary of State for Scotland, and UK Fisheries Minister Richard Benyon, leave their posts, to be replaced by Alistair Carmichael and George Eustice respectively, Bertie Armstrong, chief executive of the Scottish Fishermen's Federation said:**

"Michael Moore has fishing in his constituency and was a consistently good friend to the Scottish fishing industry. Whenever Cabinet level support was appropriate, he was invariably right there with us. We thank him for all his efforts on our behalf and we will be sad to see him go.

Similarly, we will also greatly miss Richard Benyon, who has been an impressive fisheries minister. Under his watch we saw the UK corner fought well, including such solid practical outcomes as effort control being frozen and the entirely justified imposition of sanctions on the Faroes for their disregard of an international agreement."

"We welcome Alistair Carmichael as the new Secretary of State for Scotland, who also has a good knowledge of the fishing industry and with whom we already have a working relationship. We look forward to meeting the new UK Fisheries Minister George Eustice immediately and to work closely with him as the vitally important negotiating season for fishing opportunity and management for 2014 and beyond gets underway."

## Fishing into the Future

### Charting a course to sustainable UK Fisheries

**130 delegates attended this recent 3 day conference in Brixham with representatives from all sectors of the industry.**

The Federation was fortunate to be represented by Tim Silverthorne who was able to express the views of independent fishmongers. There was also representation by the Regulatory bodies and Environmental lobby groups. The event was a very good opportunity for the exchange of viewpoints and it was generally considered that there were genuine concerns and that the only way forward was with real effort on the part of all stakeholders.